



### International Visitors to Oxfordshire – 2005 to 2015

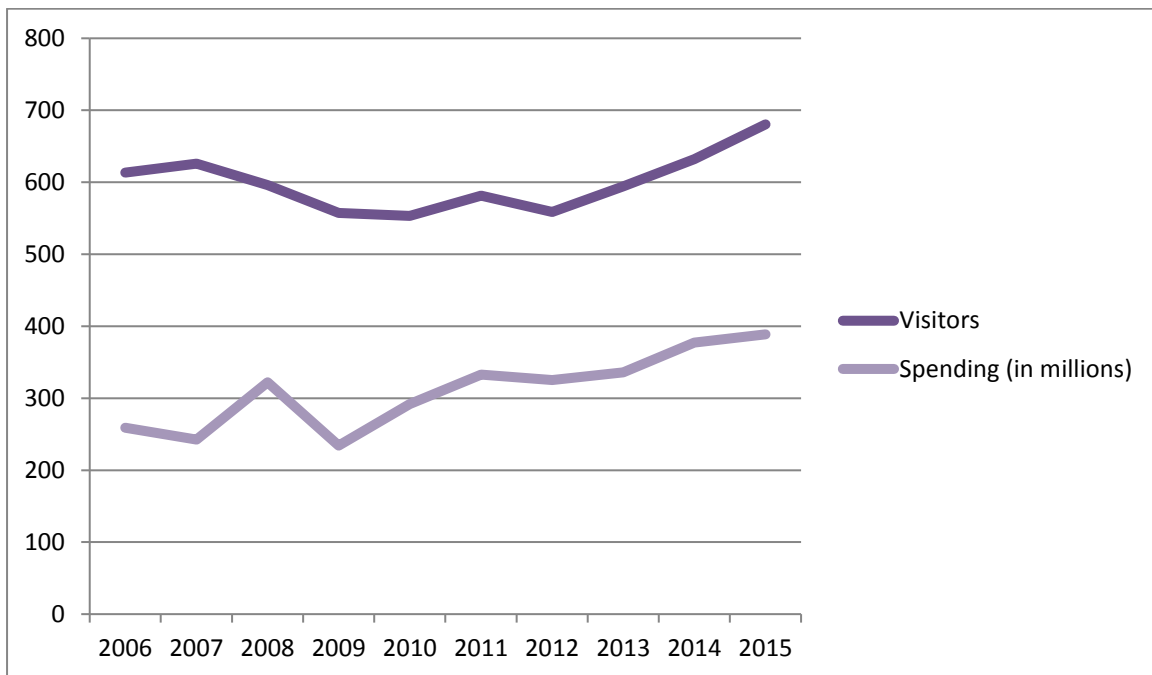
Year	Visits
2015	680,423
2014	632,311
2013	594,285
2012	558,789
2011	581,556
2010	553,255
2009	557,221
2008	595,867
2007	625,752
2006	613,250
2005	556,913

The number of visitors increased by **7.74%** from to 2014 to 2015.

### Top 10 international markets in Oxfordshire by expenditure in 2015

Rank	Country	Expenditure (in millions)	Change from 2014
1	USA	53,74	-6.14%
2	Germany	27,12	-1.49%
3	France	22,78	19.46%
4	The Netherlands	18,5	72.61%
5	China	18,47	2.72%
6	Australia	17,33	-9.92%
7	Irish Republic	15,77	-67.26%
8	Poland	12,88	708.76%
9	Italy	8,64	-44.30%
10	Spain	6,58	-60.25%

## Visitor Numbers and Expenditure from 2005 - 2015



## Top 11 International Markets in Oxfordshire from 2005 to 2015

### Visits (000s)

Rank	Country	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
1	USA	72,916	73,831	73,447	68,435	76,467	70,793	74,156	75,952	87,568	93,340	86,490
2	France	71,677	69,194	66,050	42,304	67,906	60,127	72,804	57,046	87,491	53,173	46,322
3	Germany	60,836	61,172	46,772	52,188	58,289	50,672	44,615	74,476	80,613	93,133	47,859
4	The Netherlands	41,468	42,818	45,924	36,205	28,47	41,312	24,752	19,295	22,156	36,255	31,614
5	Australia	33,202	32,667	29,029	27,946	27,520	31,015	23,095	23,275	28,181	32,369	27,300
6	Italy	29,690	28,268	26,694	20,437	33,140	22,972	23,905	24,066	32,257	20,142	22,640
7	Irish Republic	27,611	32,422	23,760	35,040	21,129	22,315	24,234	40,867	21,729	17,592	21,772
8	Belgium	23,731	16,587	16,671	19,820	17,939	19,963	16,379	12,523	11,067	28,627	15,793
9	China	22,014	10,015	18,139	7,402	2,651	1,130	5,643	4,365	5,883	8,696	
10	Spain	22,013	34,151	27,898	27,989	33,556	28,949	34,965	24,523	25,679	23,659	36,168
11	Poland	18,316	20,958	13,419	23,397	19,066	11,155	12,176	25,722	24,567	21,894	27,893

### Nights (000s)

Rank	Country	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
1	USA	575,407	566,401	473,194	742,698	735,737	504,917	513,374	710,777	629,499	1,07m	717,703
2	France	358,199	390,720	446,954	152,154	330,130	306,865	277,264	371,525	361,949	286,690	227,491
3	Germany	337,263	348,385	241,814	355,565	262,782	251,351	282,739	335,751	300,204	502,763	336,066
4	The Netherlands	186,493	140,316	181,14	205,232	119,161	187,605	77,798	142,411	71,838	117,77	124,901
5	Australia	181,555	217,037	249,53	208,709	223,121	193,657	140,951	150,576	139,042	263,806	137,224
6	Italy	176,548	246,172	219,622	146,689	242,786	146,68	126,730	74,925	244,981	89,749	150,439
7	China	135,568	220,741	140,010	56,257	110,919	7,502	87,030	96,654	37,652	204,484	
8	Spain	115,580	219,627	254,737	180,087	252,821	321,023	209,682	90,359	147,681	301,971	158,743
9	Poland	105,437	147,054	30,197	67,887	252,254	38,400	133,027	302,892	320,426	347,831	458,212
10	Irish Republic	82,105	126,270	134,699	152,098	108,120	99,436	474,142	147,995	60,237	71,384	60,670
11	Belgium	71,119	34,582	58,792	70,410	52,144	47,860	60,344	56,342	20,308	54,905	53,640

### Spend (£ million)

Rank	Country	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005
1	USA	53.74	56,86	51,35	44,61	80,97	39,98	45,1	43,29	48,09	83,03	43,12
2	Germany	27.12	27,14	20,76	17,77	17,91	15,54	16,70	16,11	23,83	26,72	14,84
3	France	22.78	19,08	30,51	10,53	17,32	12,37	14,96	20,46	20,12	21,26	11,24
4	The Netherlands	18.5	10,72	11,68	15,62	8,70	25,29	4,37	70,42	4,15	8,06	6,86
5	China	18,47	17,98	11,75	5,87	6,15	0,541	8,77	2,96	1,85	5,5	
6	Australia	17.33	19,25	17,92	14,90	15,78	12,74	10,11	14,98	6,10	9,48	7,79
7	Irish Republic	15.77	48,17	8,49	11,06	5,25	4,44	11,06	9,41	4,15	4,16	4,49
8	Poland	12.88	1,65	2,43	5,6	5,47	1,88	2,34	17,97	9,93	9,48	10,05
9	Italy	8.64	18,4	17,65	16,85	17,4	8,46	9,02	5,18	17,07	5,36	9,83
10	Spain	6.58	17,14	13,10	11,00	14,80	19,88	14,47	8,93	7,96	10,12	8,04
11	Belgium	4.64	3,08	5,38	5,87	3,22	5,2	3,92	5,42	1,6	3,53	3,09

# Top 11 International Visitor Markets – Nights Spent and Visitor Numbers (2015)

